

# MODULE THREE

## *Personal Purpose Statement*



### WRITE YOUR PURPOSE STATEMENT

Your Personal Purpose Statement defines who you are, what you do and why you want to do it. It has to align with your core values, be clear and not be more than two sentences.

Writing your own Personal Purpose Statement helps to create a sense of purpose in you and steers your words, actions, decisions and behavior in alignment with your purpose.

If your life was a movie, what would the title be?



What is the real story behind your movie title?

### Brain Dump

Reflect on what you want to be remembered for? What legacy do you want to leave behind?

Write your first draft.

Don't over-analyze it! Use these questions as a guide. Who are you? What do you do well? What difference will it make? Use positive words and write in present tense such as 'I am', 'I do', not 'i will'.

## Review and Revise

Step away and return to review what you have written. You probably would come up with words that correctly articulate what you want to express. Make adjustments where necessary. This is a progressive statement.



## Sign it!

Your signature reflects your commitment to your words and will help you make choices that align with your purpose statement

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## Memorize it!

Frame it and put in where you will always see it. This will help you internalize your purpose statement.